GRADUATE CERTIFICATE IN DIGITAL AND MULTIMEDIA JOURNALISM

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The Graduate Certificate in Digital and Multimedia Journalism allows students in the MS in Digital Content Creation and Strategy (DCCS) program to earn an additional degree by taking 12 credits of journalism-related courses within their DCCS electives. It is also available to students wishing to take it as a stand-alone degree program.

Through four required and elective courses, students will learn to understand modern professional journalistic standards, practices, and storytelling technologies, and get hands-on experience in reporting and producing news stories using video, audio, social media, web / multimedia, data visualization, and more. The goal is to prepare graduate certificate holders for jobs in modern newsrooms, where the more digital and multimedia reporting and producing skills you have, the more valuable you are.

Code	Title	Credits
Required Course		
JRN 501	Journalistic Storytelling,Reporting and Fact-Checking	3
Electives: take 9 credits from the list below		**9**
JRN 500	Special Topics in Journalism	
JRN 506	Social Media for Journalism	
JRN 515	The Art of Interviewing	
JRN 521	Podcasting & Audio Storytelling	
JRN 531	Graduate Internship	
JRN 546	Advanced Multimedia Storytelling	
DCCS 508	Audio and Video Design	
DCCS 528	Content Creation	
DCCS 529	Data Visualization	
Total Credits		**12**

Other 500-level JRN courses may also count as electives with the director's approval.