

DUAL-DEGREE BA/MBA (4+1)

Program Contact: Kris Hohmann
(Kristen.Hohmann@qu.edu) 203-582-7673

The Dual-Degree BA/MBA (4+1) program is designed for exceptional undergraduate students outside of the School of Business. The program enables students from a wide variety of disciplines to add a core of business knowledge to their academic portfolio. Students with appropriate prerequisite knowledge take courses toward an MBA during the senior year and complete their MBA in one year beyond the bachelor's degree. Students interested in pursuing the BA/MBA option are encouraged to declare the general business minor early in their undergraduate program to build the foundation for graduate business coursework.

View [Graduation Requirements \(https://catalog.qu.edu/graduate-studies/#requirementsforgraduationtext\)](https://catalog.qu.edu/graduate-studies/#requirementsforgraduationtext)

Dual-Degree BA/MBA (4+1) Program of Study

It is recommended that students interested in the Dual-Degree BA/MBA (4+1) program take the following undergraduate courses early in their undergraduate program to prepare for MBA classes in their senior year.

| Code | Title | Credits |
|----------------------|------------------------------|----------|
| AC 211 | Financial Accounting | 3 |
| EC 111 | Principles of Microeconomics | 3 |
| EC 272 | Advanced Applied Statistics | 3 |
| Total Credits | | 9 |

Students may complete up to 9 credits of MBA courses during the senior year. Students must work with their undergraduate adviser and the MBA director to ensure that the courses fit into both degree programs. Students must present satisfactory performance in their graduate coursework completed during their senior year to be officially admitted into the graduate program upon completion of their BA degree. The BA/MBA curriculum consists of the MBA core courses including a requirement to complete MBA 688, a graduate internship.

MBA Program of Study

| Code | Title | Credits |
|---|--|---------|
| Core Business Disciplines (30 credits) | | |
| BAN 610 | Introduction to Business Analytics | 3 |
| MBA 615 | Skills for Contemporary Business Issues | 3 |
| MBA 620 | Financial and Managerial Accounting for Decision Making (AC 620) | 3 |
| MBA 625 | Authentic Leadership within Organizations | 3 |
| MBA 630 | Business Data Analytics | 3 |
| MBA 635 | Supply Chain Management in a New Era | 3 |
| MBA 640 | Financial Decision Making | 3 |
| MBA 645 | Marketing Decision Making | 3 |
| MBA 690 | Strategic Management | 3 |
| MBA 695 | Action-Based Learning Lab | 3 |

Graduate Electives ¹

Select five graduate business electives either in a specific concentration/discipline or customized by the student 15

Total Credits 45

MBA students may choose to take elective courses within one area, creating a concentration in a specific discipline, or may choose to take electives across multiple business disciplines, enhancing a broad interdisciplinary perspective.

Electives are available in such areas as accounting, business analytics, finance, health care management, marketing, strategy, or supply chain management.

¹ Accelerated Dual-Degree (3+1) and Dual-Degree (4+1) students are required to complete MBA 688 as one of their electives.

Interested students must apply for admission to the BA/MBA program during the last semester of the junior year using a special application form available in the School of Business.

Admission into the combined program is competitive. Only students who have earned at least 75 credits with an overall GPA of 3.00 are considered for admission to this program. Meeting the minimum criteria for consideration does not guarantee admission.