

BACHELOR OF ARTS IN JOURNALISM

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The Quinnipiac undergraduate Bachelor of Arts in Journalism program focuses on the principles and practices of news writing and reporting across multiple platforms. The program's mission is to prepare journalism professionals who are superior writers and can effectively report on the diversity of the human experience.

The wide range of elective courses enables students to focus on a specific medium (such as television, online or new media reporting) or news subject (such as sports, entertainment or visual journalism) or take courses across platforms based on their interests and career goals.

BA in Journalism Curriculum

Code	Title	Credits
University Curriculum ¹		46
Required School of Communications core courses: ²		
COM 120	Media Industries and Trends	3
COM 130	Visual Design	3
COM 140	Storytelling	3
School of Communications Requirements		
Global Issues and Cultures, select two courses		6
Additional courses outside the major or minor, at the 200 level or higher		6
Seminars for Success		
COM 101	Communications First-Year Seminar	1
COM 201	Media Career Development	1
Required Journalism Courses		
JRN/SPS 106	Multimedia Production Techniques, Multimedia Production Techniques (SPS 106)	3
JRN 260	News Writing	3
JRN 263	Broadcast News Writing	3
JRN 275	News Reporting	3
JRN 380	Fundamentals of Digital Journalism	3
JRN 450	Senior Seminar	3
JRN 498	Journalism Capstone	4
COM 490	Communications Career Internship	3
Electives		
Select four of the following, with at least two from the "writing-intensive" list:		12
Writing-Intensive Electives:		
JRN 280	The Art of the Podcast (SPS 280)	
JRN 285	Mobile Journalism: The Future of News	
JRN 291	Reporting for Television I	
JRN 300	Special Topics in Journalism	
JRN 311	Reporting for Television II	
JRN 325	Telling Global Stories	

JRN 341	Sporting Culture Through Nonfiction	
JRN 343	Literary Journalism in the '60s	
JRN 360	Watchdog Reporting	
JRN/SPS 361	Sports Reporting (SPS 361)	
JRN 364	Sports Broadcasting	
JRN 365	Effective Editing	
JRN 375	Cultural and Entertainment Journalism	
JRN 388	Billionaires, Game-Changers and Grifters: The Stories of Business	
JRN 395	Broadcast Performance	
JRN 470	Narrative Journalism	
JRN 480	Advanced Digital Journalism	
JRN 488	The International Money Trail	
JRN 495	Advanced Reporting	
JRN 496	The QNN Newscast	
Other courses with chair's approval		
Other Electives		
ADPR 201	Writing for Advertising and Public Relations	
JRN 205	Photojournalism Fundamentals	
JRN 306	SEO, Social Media, and Third-Party Platforms	
JRN 315	The Art of Journalistic Interviewing	
JRN/SPS 362	The Story of Football (SPS 362)	
JRN 372	Entrepreneurial Media (The MIC Project)	
COM 215	Social Media and Society	
FTM 372	Screenwriting	
FTM 380	Projects in Audio Production	
MSS/WGS 311	Diversity in the Media (WGS 311)	
MSS/WGS 345	Media Users and Audiences (WGS 345)	
MSS/SPS 420	Sports, Media and Society (SPS 420)	
Other courses with chair's approval		
Minor Courses		18
Total Credits		124

¹ All students must complete the 46 credits of the University Curriculum (<http://catalog.qu.edu/academics/university-curriculum/>). Students majoring in Journalism will complete their Integrative Capstone Requirement within the major with JRN 498. In place of those credits, the student will select an additional unrestricted course in the University Curriculum.

² Core must be completed by end of sophomore year.

Minor Requirement

Students enrolled in the Bachelor of Arts in Journalism program are required to complete a minor (typically 18 credits) that will complement their career and/or personal interests. Students are encouraged to minor outside the School of Communications to acquire subject knowledge

beyond their primary field of study, but may choose to minor in any program within or outside the School of Communications in consultation with their advisers.

Student Learning Outcomes

Upon completion of the program, students should be able to demonstrate the following competencies:

1. **Ability to research, report, write, shoot and edit** news stories that conform to professional journalism standards, including the ability to apply basic numerical and statistical concepts.
2. **Command of the techniques** used to produce and present news in digital, broadcast and print environments, and understand the interconnectedness of these systems.
3. **Familiarity with the history of journalism**, its social responsibility and the underpinnings of its practice in a culturally and racially diverse society.
4. **Understanding of the implications** of the First Amendment and the role journalism plays in a democracy.
5. **Engagement in the ethical practice** of journalism.

Admission Requirements: School of Communications

The requirements for admission into the undergraduate School of Communications programs are the same as those for admission to Quinnipiac University.

Admission to the university is competitive, and applicants are expected to present a strong college prep program in high school. Prospective first-year students are strongly encouraged to file an application as early in the senior year as possible, and arrange to have first quarter grades sent from their high school counselor as soon as they are available.

For detailed admission requirements, including required documents, please visit the Admissions (<http://catalog.qu.edu/general-information/admissions/>) page of this catalog.