

DEPARTMENT OF FILM, TELEVISION AND MEDIA ARTS

The Department of Film, Television and Media Arts offers specialized programs that educate students in contemporary media practice, and demand that they excel as technically accomplished, aesthetically grounded and expressively mature professionals. These programs are dedicated to skilled storytelling and the creation of documentary and narrative works in visual and audio media as well as other informative and entertaining programming for delivery on film, television, the Internet, mobile devices and all emerging media platforms.

To achieve these goals, students in the Department of Film, Television and Media Arts are immersed in techniques of visual storytelling that demand expertise in single and multi-camera video production and writing, directing and producing for film, television and streaming media. Because we believe that good media practice requires a solid understanding of media history, theory and criticism, this curriculum is balanced with courses that explore the role and impact of mass media in society. Formal coursework is not only taught on campus but in recent years has taken place in Los Angeles, Germany, Poland, the Czech Republic, France, and in Cape Town and Kruger National Park, South Africa.

- Bachelor of Arts in Film, Television and Media Arts (<http://catalog.qu.edu/communications/film-television-media-arts/film-television-media-arts-ba/>)
- Bachelor of Fine Arts in Film, Television and Media Arts (<http://catalog.qu.edu/communications/film-television-media-arts/film-television-media-arts-bfa/>)
- Master of Arts in Cinematic Production Management (<http://catalog.qu.edu/graduate-studies/communications/cinematic-production-management-ms/>)
- Minor in Film and Television (<http://catalog.qu.edu/communications/film-television-media-arts/film-television-minor/>)

Film, Television and Media Arts (FTM)

FTM 100. Special Topics in FTM. 3 Credits.
Prerequisites: None

FTM 102. Understanding Film. 3 Credits.
Prerequisites: None

FTM 110. Single Camera Production. 3 Credits.
Prerequisites: None

FTM 112. Multicamera Production. 3 Credits.
Prerequisites: None

FTM 230. Animation and Mobile Media. 3 Credits.

This course introduces the concepts and production techniques that prepare students for creative work in mobile media. Students completing this course learn how to produce animated and interactive content for the web and mobile devices or kiosks. Projects may include simple animations, interactive stories, photo and video viewers, web interfaces, green screen, animations for video, and video projects optimized for the web.

Prerequisites: None
Offered: As needed

FTM 240. Analysis of the Moving Image. 3 Credits.

How do we read images? This course explores the techniques used to create moving-image media from a formal, aesthetic, and theoretical perspective. Students learn to think and write critically about how the techniques of production work to communicate ideas and convey meaning and emotion to viewers. Students also learn critical and classical film theories to deepen their thinking and develop their own individual styles and purpose as filmmakers, media artists, and moving image analysts.

Prerequisites: Take FTM 102.

Offered: Every year, All

FTM 245. Intermediate Production. 3 Credits.

Media messages are created to meet a variety of goals, which are tailored to appeal to defined audiences. Media can be designed to entertain, to inform, to educate, to persuade or to sell. In this course, students are challenged to discern what makes a good story or project idea for each of several different content objectives. Students work through all phases of preproduction and production including scriptwriting, scheduling and budgeting as they complete a series of projects during the semester, with special emphasis on creative conceptualization, message and writing.

Prerequisites: Take FTM 110, FTM 112 and Sophomore status required.

Offered: Every year, All

FTM 280. Visual Effects (VFX) Techniques. 3 Credits.

This is a foundational course in the field of visual effects, involving intensive hands-on production and post-production training. Topics include compositing, keying, rotoscoping, tracking, retouching, color manipulation, matching, mattes and cinematography and lighting for VFX. Preproduction concepts and techniques specific to VFX creation also are covered.

Prerequisites: Take FTM 110 and FTM 112.

Offered: As needed, All

FTM 300. Special Topics. 3 Credits.

New or experimental courses on a variety of topics in film, television and media arts that in the past have ranged from the impact of social media to visual effects.

Prerequisites: None

Offered: As needed

FTM 320. History of Film I (to 1975). 3 Credits.

This course, the first in a two-semester sequence, provides a foundation in the history and aesthetics of moving image arts. Through individual films, clips, lectures and discussion, students analyze the major international film movements, their genres, directors and themes that have contributed to the development of narrative cinema. Organized thematically, films are chosen to showcase aesthetic, historical, technological and ideological concepts and their impact on the evolution of film from its inception to 1975. Sophomore status required.

Prerequisites: None

Offered: Every year, Fall

UC: Fine Arts

FTM 322. History of Film (and Television) II.**3 Credits.**

This course explores the history and aesthetics of moving image arts in film and also television from 1975 to the present. Through individual films, excerpts from films and television clips, lectures and discussion, students analyze the evolution of global television and major international film movements, their genres, directors and themes to understand how they have contributed to the development of television entertainment and narrative cinema. Organized thematically, works of film and television are chosen to showcase aesthetic, historical, technological and ideological concepts and their impact on the evolution of film and television. Sophomore status required.

Prerequisites: None**Offered:** Every year, Spring**UC:** Fine Arts**FTM 330. Emerging Cinematography Techniques.****3 Credits.**

This course is designed to engage students in the cutting edge of cinematography and lighting. Students undertake in-depth exploration of developing concepts and become familiar with emerging technologies, equipment and narrative techniques through lectures, demonstrations and hands-on exercises.

Prerequisites: Take FTM 110 and FTM 112.**Offered:** As needed, All**FTM 342. Directing Film and Television.****3 Credits.**

Students are introduced to the history, theory and basic concepts of narrative single camera field and multicamera studio direction for current and developing distribution platforms. This course emphasizes principles of dramatic structure, script breakdown and analysis, visualization and story boarding, preproduction scheduling and casting, working with actors to effectively shape performances and working with crew. Students prepare and direct a series of short scenes.

Prerequisites: Take FTM 110 FTM 112.**Offered:** Every year, Spring**FTM 355. Documentary Production.****3 Credits.**

This course challenges students to master the conceptual and technical skills of visual storytelling to produce more advanced, single-camera field projects on selected, specialized topics that may change from semester to semester. Past course content has included documentary production in South Africa and in Ireland, as well as in the United States. The course emphasizes professional production roles, including writing and directing, scheduling and production management, production, post-production, distribution and marketing. Sophomore status required.

Prerequisites: Take FTM 245**Offered:** Every year, Spring**FTM 372. Screenwriting.****3 Credits.**

Students learn to shape stories for the screen. Emphasis is on dramatic structuring, character development, pacing and dialogue. Professional screenplays are analyzed and discussed, and final projects give students the opportunity to develop an original short screenplay.

Prerequisites: Take FTM 245 or permission of the department chair.**Offered:** Every year, All**FTM 375. Projects in Single Camera and Lighting.****3 Credits.**

This course covers such topics as the characteristics and qualities of light, lighting control, principles of visual composition and design, color, contrast, the properties of lenses, how film emulsions and image sensors react to light, filters, matte boxes and other image control devices, metering and exposure control, the effective use of various lighting instruments and accessories, electrical safety and the basics of gripping and gaffing on set and on location. Students learn in an active, hands-on workshop environment and produce a major project.

Prerequisites: Take FTM 110.**Offered:** Every year, Fall**FTM 380. Projects in Audio Production.****3 Credits.**

In this course, students learn the theory and technique behind audio capture, editing and mixing. With audio production, students learn how to record for voice, ambience and other film/radio/TV applications. In mixing, students learn how to combine disparate audio ideas in order to make meaningful expressions that can complicate and amplify visual media. Participants learn that audio storytelling goes beyond language and can be employed for emotional effect in surprising ways. Students learn the basics of working in a DAW (Digital Audio Workspace) and also learn how to "round trip" audio through the Adobe Creative Suite. Participants learn how to improve audio in their own projects while also learning about careers such as sound mixer and podcast producer. No previous musical or technical training is required to take this course.

Prerequisites: Take FTM 110.**Offered:** As needed, All**FTM 390. Projects in Multicamera Production.****3 Credits.**

Attracting and keeping the audience's attention is the first responsibility of the director. This course gives students the opportunity to explore the art and craft of directing in a multicamera, high-definition studio environment. Participants examine the roles and responsibilities of the director, including shot composition, crew motivation, calling a live production and ethics. Students are asked to visually design a television program from concept to completion in a number of genres, including news, sports, sitcoms, dramas and commercials.

Prerequisites: Take FTM 110, FTM 112.**Offered:** Every year, Fall**FTM 392. Post-Production Techniques.****3 Credits.**

In this course, students explore such topics as the expressive capability of the editing process; how editing functions to "create" time, tempo, and visual rhythm; the "building" of scenes in editing to achieve various dramatic goals; and telling the story through careful control of sound and image over time. Students gain experience in using the tools and techniques of modern digital post-production technology. Topics include post-production workflow, the art of the cut, the Rule of Six, audio mixing, sound design, foley, primary color grading, and secondary color grading. Software utilized includes the Adobe Creative Suite and DaVinci Resolve.

Prerequisites: Take FTM 110, FTM 112.**Offered:** As needed**FTM 393. Animation Techniques.****3 Credits.**

Students learn to create sophisticated 2D and 3D still and animated electronic graphics for video that are aesthetically pleasing, expressive and meaningful. Principles of good design, composition and color are stressed, as well as the ability to produce visual interest in support of communication goals.

Prerequisites: Take FTM 110, FTM 112.**Offered:** Every year, All

- FTM 397. Summer Production Project. 4 Credits.**
This advanced production course is for juniors majoring in film, television and media arts. It takes place on campus or on the Nice, France, campus of a major French film and video institute (ESRA, Paris), and involves the writing, shooting and editing of a polished video project that is then presented to a professional jury.
Prerequisites: Take FTM 110, FTM 112.
Offered: As needed, Summer
- FTM 399. Independent Study. 1-6 Credits.**
Prerequisites: Take FTM 110, FTM 112.
Offered: As needed
- FTM 450. Senior Seminar in Film and Television. 3 Credits.**
This seminar entails an in-depth examination of issues and research perspectives in film and television. Seminar titles vary each term and may cover subject areas such as film history, reality television, political documentaries, docudrama and contemporary trends in the media industry. Students should consult the School of Communications course bulletin for information about each semester's offerings. Senior status is usually required.
Prerequisites: None
Offered: Every year, All
- FTM 493. Senior Project Colloquy: Preproduction. 3 Credits.**
This required 3-credit discussion, development, preproduction and production course must be taken in the semester prior to the student's undertaking of the Senior Project. Meeting collectively and individually, all fourth-year FTM students must be enrolled in this course in order to conceptualize and prepare preproduction materials essential for the successful completion of the Senior Project, and to undertake a new short production project, retrospective of their previous work. Individual class sessions are devoted to each aspect of preproduction and assignments that relate to each aspect are completed during the term. Senior status in FTM is required.
Prerequisites: None
Offered: Every year, Fall
- FTM 495. Senior Project Colloquy: Production. 3 Credits.**
In this capstone course, students are asked to create an individual thesis project that reflects the highest level of their abilities. From pitching their individual project ideas through writing, production and post-production, students are pushed to work at the peak of their skills. The creativity, quality and professionalism of the finished projects are judged by outside professionals and faculty and staff from the School of Communications FTM program, and give graduating seniors important portfolio material. Senior status in FTM is required.
Prerequisites: Take FTM 493.
Offered: Every year, Spring
- FTM 499. Independent Study. 3 Credits.**
Prerequisites: None
- FTM 501. Production Reconstruction. 3 Credits.**
This class will teach and expand students' understanding of all aspects of prepping a feature film through lectures, experiential role-playing and weekly assignments. Students will analyze a produced film and will "recreate" all the steps to get into production including scheduling and budgeting through the use of industry standard software.
Prerequisites: None
Offered: Every year, Fall
- FTM 502. Keys to the Production Office. 3 Credits.**
Students gain an understanding of the day-to-day and week-to-week workflow in the Production Office from opening the office to the start of principal photography. Detailed "how to" information provides an overview of the full scope of the industry and functions as a map for Production Office operations, including how the office supports the process of creating a film or show, how to organize production files, deliver production reports and forms, and execute proper etiquette and protocols for daily tasks.
Prerequisites: None
Offered: Every year, Fall and Spring
- FTM 503. Creative Development. 3 Credits.**
Students learn to shape stories for the screen and gain a comprehensive understanding of concept development, dramatic structuring, character development and dialogue. They learn the mechanics involved in the development of new projects, including script coverage, sourcing material, script notes, creative meetings, packaging a project, and how to effectively navigate the development journey.
Prerequisites: None
Offered: Every year, Spring
- FTM 505. Entertainment Law and Deal Making Practice. 3 Credits.**
Students gain an overview of contemporary entertainment law in regards to production including options, contracts, negotiations, copyright, IP, and licensing. Topics covers include how a producer protects themselves legally, find representation, and how to close deals.
Prerequisites: None
- FTM 508. Worldwide Sales, Marketing And Distribution. 3 Credits.**
Students gain an overview of domestic and international sales and distribution, including insight into film festivals and markets, and the importance of an effective marketing campaign.
Prerequisites: None
- FTM 510. Post-Production Workflow. 3 Credits.**
Students gain an overview of post-production management including: staff roles and post production responsibilities, data storage and management, directors and authors rights and responsibilities to final cut, licensing, graphics and titling.
Prerequisites: None
- FTM 511. Film Finance Models. 3 Credits.**
This class is an overview of film, television and streaming finance models. Emphasis is on finance for the independent film market as well as productions involving the participation of major Hollywood production entities and/or broadcast and streaming platforms. Students create a finance model and business plan for a viable project.
Prerequisites: None
Offered: Every year, Spring
- FTM 512. World Building and Creative Collaboration. 3 Credits.**
In this course, students will narratively "build" a world that they develop as a group. World building is a powerful tool that writers use to imagine a fantastical world that requires a complexity of vision such as seen in Star Wars or in any film or show that creates a new narrative world such as "Breaking Bad." This practice also helps producers to understand how to think about what's "not on the page" in a script in regards to production, and how to realize the vision of the director.
Prerequisites: Take FTM 503
Offered: Every year, Spring

FTM 514. Contemporary History of the Entertainment Industry. 3 Credits.

This course focuses on the complexities of the industry and examines the intersection of art and business in the modern technological era of Hollywood. Topics include the evolution of production practices, distribution and exhibition of media, the role of labor and unions, how new technologies have shaped the industry and what the future holds for Hollywood. Students will deliver a research paper on applicable topics.

Prerequisites: None

Offered: Every year, Spring

FTM 515. Showrunning for TV. 3 Credits.

How do TV shows get on the air? Students learn about and engage in the development process for a TV series or limited series. This class will also address what it takes to actually produce a show, and how to effectively lead as a showrunner.

Prerequisites: Take FTM 512 or FTM 516 or have instructor's permission.

Offered: Every year, Spring

FTM 516. Screenwriting Craft & Workshop. 3 Credits.

This course focuses on advanced screenwriting skills and techniques for both feature films and television. Students will practice the rules of storytelling, dialogue, character development, and what makes a script actually sell.

Prerequisites: None

Offered: Every year, Fall and Spring

FTM 520. Line Producing. 3 Credits.

Building on the foundational work students have learned in FTM 501, this class does a deeper dive into line producing skills including a strong emphasis on budgeting techniques and strategies, working with heads of departments and producers, and managing relationships and a budget throughout production.

Prerequisites: Take FTM 501.

Offered: Every year, Fall and Spring

FTM 550. Special Topics in Cinematic Production Management. 3 Credits.

This course examines a specific topic or issue in production. Topics might focus on specific practice areas such as emerging technologies, or on industry issues and trends, such as the uses and impact of gaming platforms for virtual production pipelines, or the integrative relationship of talent management to production practices. Students may use this course to investigate a cross-listed course in a department such as Game Design, Talent Management, Public Relations, Business.

Prerequisites: None

Offered: As needed

FTM 560. Production Practicum. 1 Credit.

This course provides one-credit master workshops or classes on specific rotating and relevant topics in film producing, directing, AI, virtual production, casting, production management, VFX, etc. It broadens the practical hands-on education and expertise of students by providing valuable, real-world-master class targeted opportunities from successful professionals working in the field.

Prerequisites: None

Offered: As needed

FTM 601. Graduate Thesis. 6 Credits.

Students create a viable pitch package with supporting production management materials, or engage in a collaborative production-based project with specified parameters.

Prerequisites: None

Offered: Summer

FTM 602. Production Internship/Apprenticeship. 3 Credits.

Students seek and are engaged by a commercial, theatrical, episodic television or documentary for a professional production placement. Students must complete a minimum number of work hours as well as a reflection paper. Program director approval required.

Prerequisites: None

Offered: As needed