

# GLOBAL BUSINESS AFFAIRS EU CERTIFICATE PROGRAM

Program Contact: Gedeon Werner (gedeon.werner@qu.edu)  
203-582-7343

This program aims to provide comprehensive yet integrated coverage of the European Union (EU) and the Pan European market. The EU single market today accounts for 22.5 million small and medium size enterprises (SMEs) and 450 million customers which makes the EU a major trade partner in the United States. EU and the U.S. account for 42% of global GDP and global trade in goods and services and the EU is the third largest economy in the world (after U.S. and China).

Finally, the EU is one of the most outward-oriented economies in the world and the world's largest Single Market Area (SMA). Most of all, however, the EU is one of the strongest U.S. allies that shares the democratic and free market economy values. Global Business Affairs EU Certificate places you in the center of exciting growth, while teaching you the strategies and skills necessary for a successful career in international business.

## Global Business Affairs EU Certificate Program of Study

Students pursuing this certificate take a total of five courses (15 credits) as outlined below.

Student must register at the Certificate's registration site (<https://forms.quinnipiac.edu/AddOrDropCertificate/Form.html>)

Code	Title	Credits
<b>Required</b>		
IB 120	Introduction to Doing Business in the European Union	3
SB 488	Business Internship *	3
SB 360	International Business Immersion **	3
	Choose two electives from list below or from approved courses taken during semester abroad in any EU country.	6
EC 350	International Economics	
HS 209	Twentieth-Century Europe	
IB 105	International Business Environment or IB 201 Globalization and International Business	
IB 320	Introduction to Global Entrepreneurship	
IB 324	Negotiating Internationally	
IB 335	International Finance	
IB 352	International Management	
LE 317	International Law	
LE 319	International Law and the Individual	
LE 329	European Union Law	
PO 211	Introduction to International Relations	
POL 101	Elementary Polish I (Only one may be taken for credit toward the certificate)	

or POL 102 Elementary Polish II

STC 344 Global Strategic Communications  
Management

**Total Credits** 15

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Taken in any EU country or it can be taken as a part of the International Consulting Project with the Central European Institute.

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SB 360 (Travel to any EU country)